## Synopsis of Activities Newaygo Tax Increment Finance Authority (TIFA) Fiscal year 2020-21

- 1. Progress made on development plan and tax increment finance plan goals and objectives.
  - a. Aesthetic improvements to downtown: Maintenance of landscaping beds and features. New light pole banners.
  - b. Visual entrance to City: Removed old PSD signs.
  - c. Cultural support: Support of Museum renovation and expansion project.
  - d. Prevention of urban deterioration and encouragement of neighborhood revitalization: Funding of crime prevention officer and related equipment and materials.
  - e. Exploration of walkability improvements: Testing of M37 lane configuration downtown without center turn lane to make room for on-street parking on both sides of the street for enhanced parking, walkability, and access to businesses.
  - f. Enhancement of riverfront: Funds budgeted for enhancement of riverfront trail east of M37.
  - g. Operation of a community business center: The Stream, 1 State Rd Business incubation, co-working space, meeting rooms, and business skills training.
- 2. Projects Completed and Active.
  - a. Completed:
    - i. New City brand and logo
    - ii. Paved several streets
    - iii. Disc golf course designed. Seven holes installed (out of 18 planned).
    - iv. Six new pickle ball courts created.
    - v. Façade and interior improvements of two downtown buildings.
  - b. Active:
    - i. Championship level disc golf course Eleven holes yet to be completed.
    - ii. Major renovation and improvement of community baseball fields.
    - iii. Wood St properties: Medical services building under construction.
    - iv. Museum rehabilitation and expansion.
- 3. Events and promotional campaigns.
  - a. Collaboration with The Right Place to promote and work on ideas/projects.
  - b. Support of festivals to bring attention and focus to district.