



MINUTES
Regular Meeting of Principal Shopping District
September 10, 2025

CALL TO ORDER

Chair Cooper called the meeting to order at 7:30 AM. The meeting was held at City Hall located at 28 N. State Road, Newaygo, MI 49337.

Roll Call: Present: Byrne, Clor, Cooper, Faulkner, Fedell, Friar, Locke, Parsley, Slominski
 Absent: None
 Also Present: Jon Schneider: City Manager, Kim Goodin: Recording Secretary,
 Amy Dalman: Code Enforcement Officer

Motion by Faulkner, second by Fedell to approve the agenda as presented. AIF/MC

APPROVAL OF MINUTES

Motion by Fedell, second by Friar to approve 05/14/2025 PSD regular meeting minutes. AIF/MC

PUBLIC COMMENTS

BOARD BUSINESS

Motion by Fedell, second by Faulkner to approve Facade permit for 47 W State Rd-The Free Spirit Retreat (Jamie Wagner). AIF/MC Schneider said that the owner plans to take off current steps in front of the building and put a concrete patio in front of the building. Facade application and pictures were included in packets.

Motion by Fedell, second by Slominski to approve Facade permit for 30 Quarterline Rd-Ken Armour. AIF/MC Schneider stated that the owner plans to repair and repaint exterior areas of the building and tuck point some brick areas. The owner plans to try and keep the colors as similar to existing colors. Facade application and pictures were included in packets.

Schneider gave an update on the Pocket Park displaying an initial site plan which was included in packets. He said that the areas marked on the site plan were suggested revisions that were sent back to the engineer and he hoped to have a final revision in the coming weeks. Schneider said that the clock would remain in the same spot and displayed a rendering of a proposed wall with signage behind the clock. He discussed vegetation, signage, the fireplace and the wall of the 14 State Rd. building. Schneider said that the hope is to have the park completed by Memorial Day of 2026. He stated that the current benches in front of the clock would be relocated to the area in front of the Peace Memorial.

Rachael Porter, representing River Country Chamber of Commerce, said that the Newaygo Logging Festival was very successful and gave updates on a number of upcoming Chamber events.

Schneider stated that last year he had been approached by a resident about hiring a professional company to decorate the tree in front of City Hall which is used for the lighting at the Christmas Walk. Currently, the DPW puts lights on the tree and the elementary school kids decorate the tree. Rachael Porter, River Country Chamber of Commerce, said they had received a quote of \$3,700 for a company to decorate the tree stating that the Chamber could not fund this service. Board discussed the possibility of obtaining additional quotes, obtaining additional smaller trees for school kids to decorate and of businesses donating funds toward the service to have the tree professionally decorated.

Board members discussed lighting trees along sidewalks in front of businesses downtown. They said that last year they had discussed the businesses adopting trees in front of their business and they would purchase lights and install them around the tree trucks. Cooper and Slominski will work together on ordering sample

09/10/2025

lights. (Goodin sent an email after the meeting to the PSD Board to clarify that according to the minutes from last year, the PSD Board had spoken about stringing lights on the light posts, not trees, along the sidewalks downtown.)

Schneider stated that trees in front of the businesses along the sidewalk along M37 will need to start being replaced over the coming years because of sidewalk damage around certain trees. He said that the current trees are Pear Trees and asked board members for their thoughts on which trees should be used when replacing trees. Schneider said that they would replace a few trees each year. Board and Schneider discussed a variety of different trees. A few board members stated that they liked the Pear Trees.

Schneider stated that the FY 2025/2026 budget was right where it should be.

PUBLIC COMMENTS

BOARD MEMBER COMMENTS

Board and Schneider discussed sidewalk and snowplowing routes that the City DPW typically follows in the winter months. It was brought up that it did not seem like the DPW was doing as much snow removal on the sidewalks as they use to. Schneider suggested that they reach out to Ron at the DPW.

Porter answered Board questions regarding a group of seniors that had traveled to Newaygo by bus to explore the museum and downtown area a few weeks ago. She also said that Newaygo County Tourism had hired influencers to promote areas in Newaygo County and that could be affecting the increase in foot traffic downtown.

Motion by Slominski, second by Fedell to adjourn the meeting at 8:49 am. AIF/MC

PSD Recording Secretary/City Clerk-Kim Goodin